

Eric Schempp
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OBJECTIVE

To obtain a position in International Economic Development or International Marketing

EDUCATION

Thunderbird, The American Graduate School of International Management	Glendale, AZ
<ul style="list-style-type: none">• Masters in International Management• Specialization: Brand Management	August 2004
University of Colorado at Denver	Denver, Colorado
<ul style="list-style-type: none">• Masters of Business Administration (MBA)• GPA 3.67	August 2004
University of Wyoming	Laramie, Wyoming
<ul style="list-style-type: none">• Bachelor's of Science in Marketing• Achieved Dean's List in Fall of 1996• Semester at Sea – Traveled around the world by boat to study cultures and broaden international experience.	May, 1999

WORK HISTORY AND RELATED EXPERIENCE

The University of Colorado at Denver <i>Student Ambassador</i>	Denver, Colorado August '03 – December '03
Worked as a student ambassador helping first generation college students to realize their educational dreams. Job duties and skills included maintaining a caseload of over thirty student's offering assistance such as contacting and following up on each students progress, acting as a liaison between student and professor, tutoring, researching future opportunities for students, locating and securing financial resources, and acted as a peer mentor.	
Linguabusiness <i>Business English Teacher</i>	Moscow, Russia Summer of 2003
Taught Business English to students within MV, a prominent organization within Moscow that sells photocopy machines and conducts business on an international scale. Students increased conversational abilities as well as understanding of business culture in the United States.	
United States Peace Corps <i>Business Volunteer</i>	Lodeynoye and Uglich, Russia August '99 - July '01
Taught English to Students in the 8 th , 10 th , and 11 th grades in Lodeynoye Pole, Russia for one year. Taught Business and Business English to students at Yaraslovl University in Yaraslovl, Russia. Worked in an orphanage in Uglich, Russia trying to establish small self-sustained businesses, including a sewing program and an agricultural program. It was an attempt to help the orphanage develop a long-term steady income. Job Duties and Skills included developing business plans, writing and administering grants, locating and raising money through donations, and selling and distributing products. Created a web site specifically for the agricultural project. The address is: http://uglichfarm.tripod.com	
Rocky Mountain Sports <i>Store Manager</i>	Laramie, Wyoming March '99 – August '99
Managed and oversaw everyday operations of the local sporting goods store. Job duties and skills included monitored inventory, overseeing shipping and receiving of store products, creating and executing marketing plans, organizing effective store layouts to allow adequate product exposure, and selling products and ensuring customer satisfaction.	
Marketing Internship with the Wyoming Tobacco Prevention Coalition <i>Advertising Campaign Specialist</i>	Laramie, Wyoming July 1998 – March 1999
Focused on the advertising aspect of marketing to try to create awareness about smoke-free environments throughout Wyoming and specifically in Laramie. Job duties and skills included analyzing various methods of advertising, coordinating and administering focus groups, as well as making presentations and speaking in front of large groups of people for extended periods of time.	
Marketing Internship with the Wyoming Territorial Prison and Old West Park <i>Advertising Campaign Specialist</i>	Laramie, Wyoming Summer of 1998
Focused on Marketing. Assembled media kits that were mailed to over 200 locations worldwide. Skills included establishing and maintaining relations with various businesses in the local area, writing and distributing press releases, and creating incentive programs for hotels to increase customer awareness and attendance.	
Marketing Consultation for The Bank of Laramie <i>Market Researcher</i>	Laramie, Wyoming Spring of 1996
Administered a marketing survey and analyzed the results using statistical analysis. The results were placed into an extensive report and incorporated into the bank's marketing strategy.	

ADDITIONAL INFORMATION

Languages:	English (Native), Russian (Conversational), German (Basic)
Computer Skills:	Very experienced with the Macintosh and Microsoft Operating Systems and Applications including Word, Excel, Power Point, and Access.
Memberships:	Volunteer National Ski Patrol, American Marketing Association, Eagle Scout, Vice President Lambda Chi Alpha International Fraternity.
Interests:	International Travel, Skiing, Hiking, Soccer, Swimming, Golf, Scuba Diving and Working with Computers

